



# WHY GREENER PASTURES™?



## ● CHALLENGE



**Leather and Fashion Industries are being implicated in deforestation and farm animal welfare issues in Brazil**

# What is the Solution?



...the Leather Working Group evaluates tanneries only on their ability to trace leather back to slaughterhouses, not back to farms...

The goal is to develop a clear plan to close the loopholes...



Laura Pitcher, 29 Nov 2021  
“New study links major fashion brands to Amazon deforestation”  
The Guardian



## ● CURRENT HIDE TRACEABILITY OVERVIEW

· Basic Traceability

· Advanced Traceability

### LWG Requirement

Traceability to **Slaughterhouses**

LWG accredited tanneries meet this **Basic Requirement**

**Traceability  
Loophole**

### Regenerative Hide

To **Farms** or **Ranches** by individual animal with increased **Animal Welfare** requirements

From **Regenerative Farms and Ranches**

Very **Limited Availability** and extremely **Expensive**

Currently there is **No Industry Standard** or **Protocol** for traceability of cattle hides to source farms or ranches or for enhanced animal welfare requirements. That is the reason behind the development of the **Greener Pastures™** program.



## ● SOLUTION

LWG  
Requirement



Enhanced traceability to source, i.e. to **Farms or Ranches by Lot** with comprehensive **Animal Welfare** requirements

**Good Availability** of material to support large scale programs

Moderate **Price Premium**

Regenerative  
Hide

**Greener Pastures™** is our solution to close the traceability loophole.

## ● WHAT WE OFFER



**Greener Pastures™**

**Improves  
transparency to  
source and  
enhanced animal  
welfare criteria**



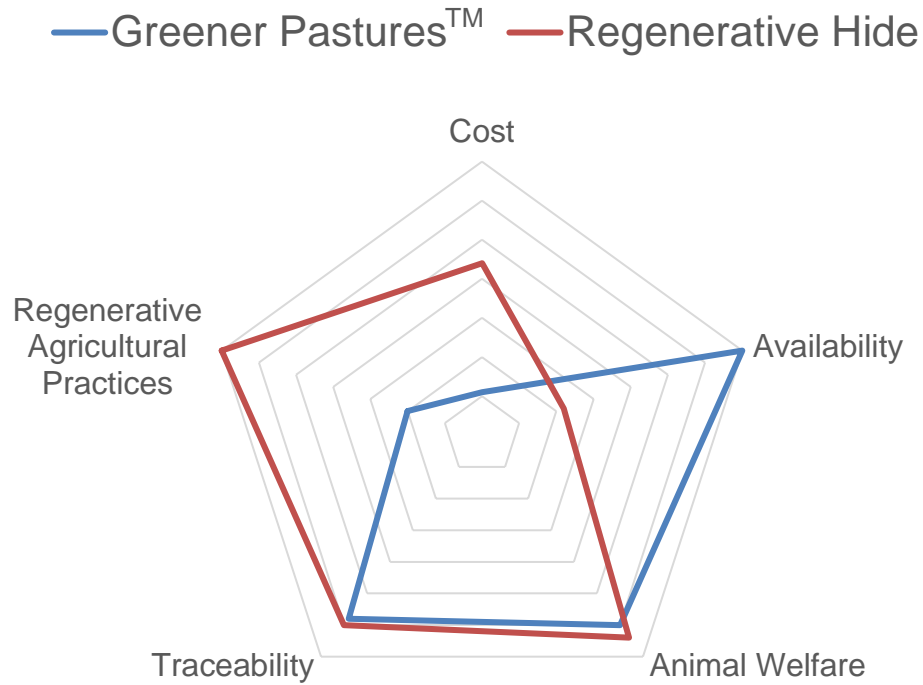
ISA nextgenmaterials

ISA INDUSTRIAL LTD. MACAU (CHINA) | USA | VIETNAM | CHINA | HONG KONG (CHINA) [www.isanextgenmaterials.com](http://www.isanextgenmaterials.com)



LITE

## ● WHAT WE OFFER

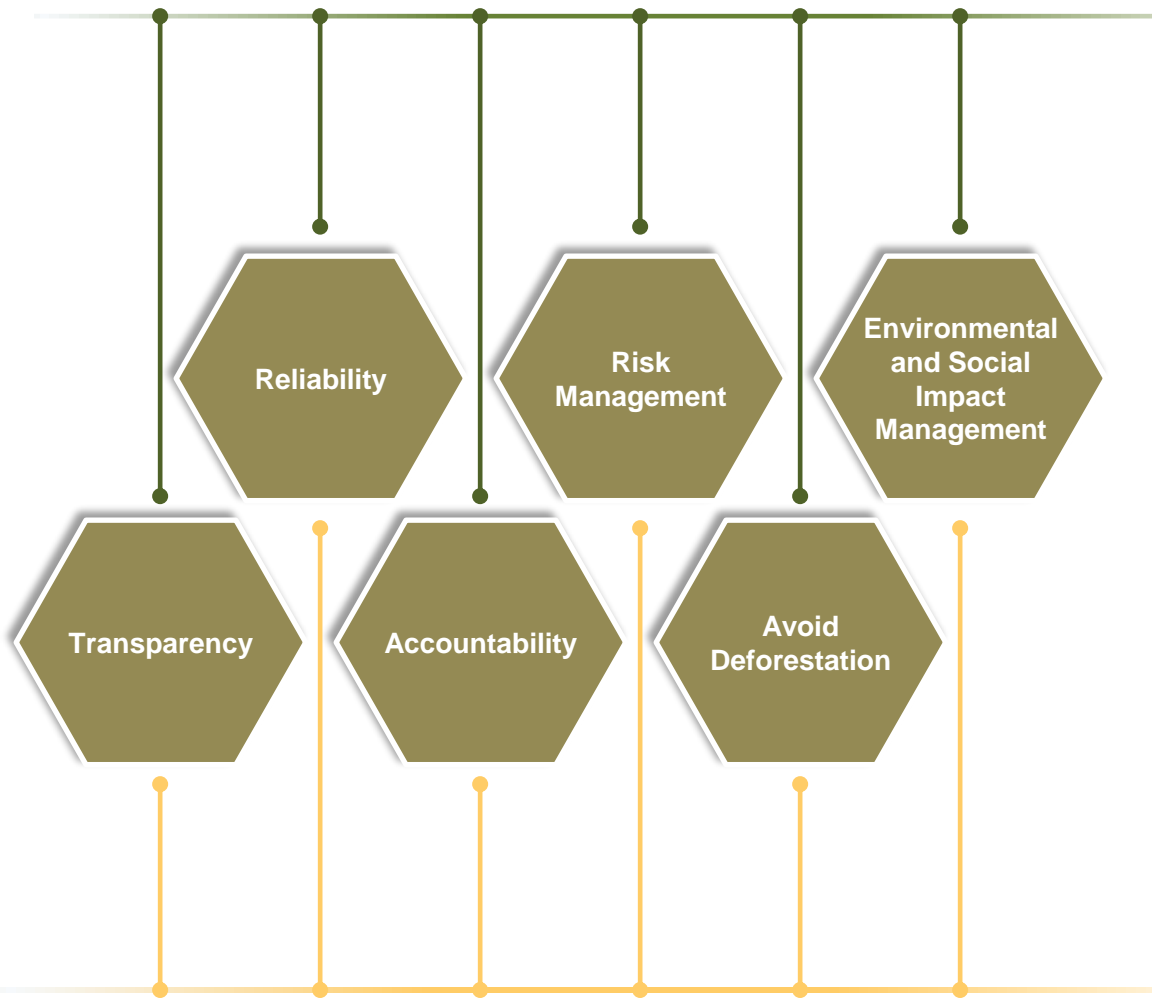


# Greener Pastures™

## Affordable prices and ample availability



## ● WHAT WE OFFER



**Greener Pastures™**

**Builds  
sustainability  
milestones and  
elevates supply  
chain  
transparency**



ISA nextgenmaterials

ISA INDUSTRIAL LTD. MACAU (CHINA) | USA | VIETNAM | CHINA | HONG KONG (CHINA) [www.isanextgenmaterials.com](http://www.isanextgenmaterials.com)



LITE



# Traceability and Animal Welfare Source Responsibly





**LITE Sourcing**

For enquiries, please contact:

---

**Name:** Keith Hill

**Job Title:** Vice President

Sustainable Business Development

**Email:** keith@tantec1.com

**Phone:** +1-414-731-3857